

SPRING GALA



PARTNERSHIP OPPORTUNITIES

Thursday, April 19, 2018

The Boston Design Center
1 Design Center Place
Boston, Massachusetts

The Spring Gala is The Boston Architectural College's most important fundraiser of the year. All of the funds raised will directly support our students' practice-based design education.

The College is committed to diversifying the field of design and educating the next generation of socially conscious architects and designers. Guests network with Boston's design community while sipping cocktails, savoring epicurean bites, and browsing our high-end silent auction.

This year, the Boston Architectural College is celebrating the intersection of design, food, and beverage. As a partner of this event, you will reside at the crux of that intersection. We plan to transform the event space at the Boston Design Center into a showcase of tastings and design by pairing BAC students and local professional designers together to fabricate innovative and evocative signs for Boston's best restaurants and bars. The synergy of the student-fabricated signs, professional design partners and local restaurants and bars will deliver a vibrant Spring Gala that innovatively highlights the BAC.

Please consider supporting The Boston Architectural College by joining us as an Event Partner. Enclosed you'll find all participation details for each Event Partner opportunity. If you have questions please contact Jessica Tanner, Associate Director of Special Events & Alumni Relations, at Jessica.tanner@the-bac.edu or call 617.585.0146. We look forward to working with you!

Learn more at: gala.the-bac.edu

DESIGN PARTNERS

To become a Design Partner, we ask that you:

- Lead a team of 2-3 of BAC students in the design of a 3' x 3' sign for your assigned Restaurant or Beverage Partner.
- Work with your assigned Restaurant or Beverage Partner to learn more about their aesthetic.
 - *Incorporate the restaurant's brand, cuisine, and cultural themes into the design of the sign.*
- Assist in the fabrication of the physical design Sunday, April 15th from 12:00-5:00pm at Elkus Manfredi Architects.
 - *3' x 3' white corrugated plastic and a box of mystery materials will be provided to each team.*
 - *Each competing team will receive the same box of mystery materials and are challenged to think creatively with the provided supplies.*
 - *All teams are responsible for bringing their own tools on fabrication day.*
 - *Fabrication/assembly time will be regulated to 5 hours per team, and dinner will be provided.*
- Lead at least 2-3 in-person meetings or phone calls with the Student Designers and Restaurant or Beverage Partner.

Benefits of becoming a Design Partner include:

- 2 Complimentary tickets to the Spring Gala.
- Promotion at the event itself, including a headshot on a poster at your tasting station.
- Opportunity for you and your student team to win "Best Sign Design".
- Designer on winning team will win a feature story in an upcoming Practice Magazine.
- Networking opportunity with industry leaders at the event itself.

STUDENT DESIGNERS

To become a Student Designer, we ask that you:

- Work with your professional designer and student team to design and fabricate a 3' x 3' sign for your assigned Restaurant or Beverage Partner.
- Work alongside your Design Partner and assigned Restaurant or Beverage Partner to learn more about their aesthetic.
 - *Incorporate the restaurant's brand, cuisine, and cultural themes into the design of the sign.*
- Lead the fabrication of the physical design on Sunday, April 15th from 12:00-5:00pm at Elkus Manfredi Architects.
 - *3' x 3' white corrugated plastic and a box of mystery materials will be provided to each team.*
 - *Each competing team will receive the same box of mystery materials and are challenged to think creatively with the provided supplies.*
 - *All teams are responsible for bringing their own tools on fabrication day.*
 - *Fabrication/assembly time will be regulated to 5 hours per team, and dinner will be provided.*
- Attend all in-person meetings or phone calls.

Benefits of becoming a Student Designer include:

- 25 Practice credits
- 2 Complimentary tickets to the Spring Gala.
- Promotion at the event itself, including a headshot on a poster at your tasting station.
- Opportunity for you and your student team to win "Best Sign Design".
 - *Each student on winning team will win free printing for the next semester (\$200 value)*
- Networking opportunity with industry leaders at the event itself.

RESTAURANT PARTNERS

To become a Restaurant Partner, we ask that you provide:

- Substantial food tastings/samples for approximately 500 guests.
- An experience or item for our silent auction (chef's table, private cooking lesson, gift certificate, etc.).
- At least one promoter (up to three promoters) to prepare/serve your product.
- Any utensils or plates needed to serve your samples.

Benefits of becoming a Restaurant Partner include:

- Complimentary tickets to the event for up to three promoters.
- Logo placement - with link to your website - on our event webpage.
- Unique ability to promote your restaurant to a captive VIP audience.
- Partnership with a Design Team to feature your business with an innovative sign at the event.
- Social media promotion leading up to the event.

BEVERAGE PARTNERS

To become a Beverage Partner, we ask that you provide:

- Full-pour drinks (8 oz) for approximately 500 guests.
 - *We will provide the mixers for cocktails, if needed.*
 - *We will provide ice if requested.*
 - *Guests are provided a reusable glass at the beginning of the night.*
- An experience or item for our silent auction (brewery/distillery tour, beer/liquor making lesson, etc.).
- Mixologist or bartender to prepare/serve your product.
 - *If you would prefer, we can provide a bartender.*

Benefits of becoming a Beverage Partner include:

- Complimentary tickets to the event for up to three promoters.
- Logo placement - with link to your website - on our event webpage.
- Unique ability to promote your restaurant to a captive VIP audience.
- Partnership with a Design Team to feature your business with an innovative sign at the event.
- Social media promotion leading up to the event.

SPRING GALA PARTNERS

2017

Antique Taqueria
Babbo Pizzeria e Enoteca
Boston Harbor Distillery
Buttermilk and Bourbon
Down the Road Brewery
Fuji
Legal Seafoods
Lion's Tail
Saloniki Greek
Tavolo Ristorante
Trade
Whole Foods

2016

Babbo Pizzeria e Enoteca
Batch
Chive Events
Dirty Water Distillery
Freshii
Genji Sushi
Harpoon Brewery
Island Creek Oysters
Jubali
Pavement Coffeehouse
Season to Taste Catering
Tavern Road
Taza Chocolate
Whole Foods Market

2015

Artisan Beverage Cooperative
Chilly Cow of Boston
Deep Eddy Vodka
Equal Exchange
Far From The Tree Cider
Farmstead Table
Genji Sushi
GrandTen Distilling
Harpoon Brewery
LaBelle Winery
Nashoba Brook Bakery
SELECT Oyster Bar
Sweetgreen
Vermont Smoke and Cure

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APRIL 19, 2018



EVENT PARTNER FORM

All Partners:

Company Name _____

Contact Name _____

Phone _____

Email _____

Twitter Handle _____

Instagram Handle _____

Restaurant and Beverage Partners:

Description of your featured food/beverage _____

Value of your food/beverage? _____

Promoter(s) name _____

Promoter(s) phone: _____ Twitter Handle: _____

Promoter(s) email: _____ Instagram Handle: _____

Will you require ice? Yes No Will you require electricity? Yes No

Do you have specific power requirements? _____

Please provide a description of your donation to our silent auction _____

Value of your silent auction donation _____

Other Notes _____

Design Partners:

Do you have a preferred restaurant or bar you would like to work with?

Do you have a preferred BAC student you would like to work with?

Please email a recent headshot to Jessica Tanner at Jessica.tanner@the-bac.edu

Student Designers:

Do you have a preferred designer you would like to work with?

Please email a recent headshot to Jessica Tanner at Jessica.tanner@the-bac.edu