

SPRING

GALA

Thursday, April 25, 2019

The Boston Design Center
1 Design Center Place
Boston, Massachusetts

PARTNERSHIP OPPORTUNITIES

The Spring Gala is The Boston Architectural College's most important fundraiser of the year. All of the funds raised will directly support our students' practice-based design education.

The College is committed to diversifying the field of design and educating the next generation of socially conscious architects and designers. Guests network with Boston's design community while sipping cocktails, savoring epicurean bites, and browsing our unique silent auction.

This year, the Boston Architectural College is celebrating the intersection of design, food, and beverage. As a partner of this event, you will reside at the crux of that intersection. We plan to transform the event space at the Boston Design Center into an industrial themed showcase of tastings and design by pairing BAC students and local professional designers together to fabricate innovative and evocative signs for Boston's best restaurants and bars. The synergy of the student-fabricated signs, professional design partners and local restaurants and bars will deliver a vibrant Spring Gala that innovatively highlights the BAC.

Please consider supporting The Boston Architectural College by joining us as an Event Partner. Enclosed you'll find all participation details for each Event Partner opportunity. If you have questions please contact Jessica Tanner, Associate Director of Special Events & Alumni Relations, at Jessica.tanner@the-bac.edu or call 617.585.0146. We look forward to working with you!

Learn more at: gala.the-bac.edu

DESIGN PARTNERS

To become a Design Partner, we ask that you:

- Lead a team of 2-3 of BAC students in the design of a 3' x 3' sign for your assigned Restaurant or Beverage Partner.
- Work with your assigned BAC student designers to learn more about their aesthetic of your assigned Restaurant or Beverage Partner.
 - *Incorporate the restaurant's brand, cuisine, and cultural themes into the design of the sign.*
- Assist in the fabrication of the physical design Sunday, March 31 from 12:00-5:00pm at the Boston Architectural College.
 - *3' x 3' white corrugated plastic and a mystery item will be provided to each team on Fabrication Day.*
 - *Each competing team will receive an allowance of \$25 to spend on materials for their sign.*
 - *All teams are responsible for bringing their own tools on fabrication day.*
 - *Fabrication/assembly time will be regulated to 5 hours per team, and lunch will be provided.*
- Lead at least 2-3 in-person meetings and/or phone calls with the Student Designers and Restaurant or Beverage Partner.

Benefits of becoming a Design Partner include:

- Two complimentary VIP tickets to the Spring Gala.
- Promotion at the event itself, including a headshot on a poster at your tasting station.
- Opportunity for you and your student team to win "Best deSIGN".
- Networking opportunity with industry leaders at the event itself.

STUDENT DESIGNERS

To become a Student Designer, we ask that you:

- Work with your professional designer and student team to design and fabricate a 3' x 3' sign for your assigned Restaurant or Beverage Partner.
- Work alongside your Design Partner and assigned student team to learn more about the aesthetic of your assigned Restaurant or Beverage Partner.
 - *Incorporate the restaurant's brand, cuisine, and cultural themes into the design of the sign.*
- Lead the fabrication of the physical design on Sunday, March 31 from 12:00-5:00pm at the Boston Architectural College.
 - *3' x 3' white corrugated plastic and a mystery item will be provided to each team on Fabrication Day.*
 - *Each competing team will receive an allowance of \$25 to spend on materials for their sign.*
 - *All teams are responsible for bringing their own tools on fabrication day.*
 - *Fabrication/assembly time will be regulated to 5 hours per team, and lunch will be provided.*
- Attend all in-person meetings and/or phone calls.

Benefits of becoming a Student Designer include:

- 25 Practice credits
- Two complimentary General Admission tickets to the Spring Gala.
- Promotion at the event itself, including a headshot on a poster at your tasting station.
- Opportunity for you and your student team to win "Best deSIGN".
 - *Each student on winning team will receive a BAC-made award.*
- Networking opportunity with industry leaders at the event itself.



RESTAURANT PARTNERS

To become a Restaurant Partner, we ask that you provide:

- Substantial food tastings/samples for approximately 500 guests.
- An experience or item for our silent auction (chef's table, private cooking lesson, gift certificate, etc.).
- At least two promoters (up to three promoters) to prepare/serve your product.
- Any utensils or plates needed to serve your samples.

Benefits of becoming a Restaurant Partner include:

- Two complimentary VIP tickets to the Spring Gala.
- Logo placement - with link to your website - on our event webpage.
- Unique ability to promote your restaurant to a captive VIP audience.
- Partnership with a Design Team to feature your business with an innovative sign at the event.
- Social media promotion leading up to the event.

BEVERAGE PARTNERS

To become a Beverage Partner, we ask that you provide:

- Full-pour drinks (8 oz) for approximately 500 guests.
- Any glassware needed to serve your samples.
 - *We will provide the mixers for cocktails, if needed.*
 - *We will provide ice if requested.*
- An experience or item for our silent auction (brewery/distillery tour, beer/liquor making lesson, etc.).
- At least two mixologists or bartenders to prepare/serve your product.
 - *If you would prefer, we can provide a bartender.*

Benefits of becoming a Beverage Partner include:

- Two complimentary VIP tickets to the Spring Gala.
- Logo placement - with link to your website - on our event webpage.
- Unique ability to promote your business to a captive VIP audience.
- Partnership with a Design Team to feature your business with an innovative sign at the event.
- Social media promotion leading up to the event.



EVENT PARTNER FORM

Please submit your completed form by Friday, March 8, 2019

All Partners:

Company Name _____

Contact Name _____

Phone _____

Email _____

Restaurant and Beverage Partners:

Description of your featured food/beverage _____

Value of your food/beverage? _____

Promoter(s) name _____ Website _____

Promoter(s) phone _____ Twitter Handle _____

Promoter(s) email _____ Instagram Handle _____

Will you require ice? Yes No Will you require electricity? Yes No

Do you have specific power requirements? _____

Please provide a description of your donation to our silent auction _____

Value of your silent auction donation _____

Please email your logo to jessica.tanner@the-bac.edu

Design Partners:

Do you have a preferred restaurant or bar you would like to work with?

Do you have a preferred BAC student(s) you would like to work with?

Please email a recent headshot to jessica.tanner@the-bac.edu

Website _____

Student Designers:

Do you have a preferred fellow student you would like to work with?

Please email your BAC school of study, hometown, and a recent headshot to jessica.tanner@the-bac.edu

